

# ABC Young Africans Survey – Privacy Notice

Thank you for your interest in taking our survey.

We are committed to protecting your privacy and ensuring the secure handling of your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your data when you take part in this survey.

## 1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Survey responses, including demographic and contextual information you choose to provide.
  - If you opt to enter the prize draw or receive updates, we may also collect contact details such as an email address, which are stored separately from your survey responses.
- **Technical Data:** IP address, browser type, device information, operating system, and usage patterns collected automatically through logs and cookies.

## 2. How We Use Your Information

We use survey data **for research and insight purposes only**, including:

- To understand the experiences, needs and aspirations of young people across Africa when it comes to their learning ambitions
- To inform the design of future learning programmes and support pathways
- To analyse trends in an aggregated and anonymised way
- To meet ethical, legal and institutional research requirements

## 3. Legal Basis for Processing (GDPR and Kenya Data Protection Act Compliance)

We process your personal data on the basis of **your consent**, which you provide by choosing to take part in the survey.

Where you choose to provide information relating to health, disability or other sensitive topics, this information is processed only with your **explicit consent** and is optional.

You may withdraw your consent at any time **before your data is anonymised**, by contacting the Data Protection Officer at [dpo@abceduonline.com](mailto:dpo@abceduonline.com).

## 4. Data Sharing and Disclosure

We do not sell or rent your personal information. Data may be shared only in the following circumstances:

- With authorised members of the research and programme design teams involved in analysing the survey results.

- With third-party service providers only for the purpose of securely hosting or analysing survey data, and not for their own purposes, under strict confidentiality agreements.
- When required by law, such as in response to a court order or government request.
- In the event of a merger, acquisition, or transfer of assets, where appropriate safeguards are in place.

## **5. Data Retention**

- Survey responses will be stored securely for as long as necessary to complete analysis and reporting.
- Identifiable data (such as contact details, where provided) will be deleted or anonymised within a defined period after the survey closes.
- Anonymised and aggregated research outputs may be retained for longer-term research, reporting and programme design purposes. One anonymised, survey responses can no longer be linked back to you.

You may request data deletion or access to your information by contacting the data administrator ([dpo@abceduonline.com](mailto:dpo@abceduonline.com)), subject to legal and operational constraints.

## **6. Data Security**

We implement technical and organizational measures to protect your data against unauthorised access, alteration, disclosure, or destruction. These include:

- Regular system updates and vulnerability assessments.
- Encrypted data transmission (via HTTPS).
- Restricted access based on authorised personnel only

While we strive to protect your information, no system is completely immune to risks. We cannot guarantee absolute security but will respond promptly to any breaches.

## **7. Cookies and Tracking Technologies**

The survey platform may use limited cookies or similar technologies to enhance functionality and analyse usage. You can manage or disable cookies through your browser settings, though this may affect site performance.

## **8. Your Rights (Applicable to GDPR, Kenya Data Protection Act, and Similar Laws)**

Depending on your location, you may have the right to:

- Access, correct, or delete your personal data.
- Restrict or object to certain processing.
- Receive a copy of your data in a portable format.
- Withdraw consent (where applicable).

To exercise these rights, contact the data administrator: [dpo@abceduonline.com](mailto:dpo@abceduonline.com).

Please note that some rights (such as erasure or access) may no longer apply once survey data has been fully anonymised.

## **9. Children's Privacy**

This survey is intended for young people aged **16–30**.

Participants aged 16–17 are asked to confirm that they have permission from a parent, guardian or teacher before taking part.

We do not knowingly collect data from individuals under the age of 16.

## **10. Policy Updates**

We may update this Privacy Policy periodically. Changes will be posted on the site with a revised effective date. Continued participation in the survey constitutes acceptance of the updated policy.

## **11. Contact Us**

If you have questions about this Privacy Policy or wish to exercise your data rights, please contact:

Data Protection Officer

**Email:** [dpo@abceduonline.com](mailto:dpo@abceduonline.com)

**Institution:** Afe Babalola Centre for Transnational Education (Africa Hub)

**Address:** African Leadership Centre, Jacaranda Avenue, Off Gitanga Road, Jacaranda Ave, Nairobi, Kenya.